

WHO'S WHO | in Accounting

ROBERT E. BERTUCELLI, CPA

Satty, Levine & Ciacco, CPAs, PC

Robert E. Bertucelli is a partner at Satty, Levine & Ciacco, CPAs, PC, an accounting and business advisory firm in Jericho.

Bertucelli is also a professor of accounting and taxation at the CW Post Campus of Long Island University.

Bertucelli has been employed by several international accounting firms. He served in the executive office of one firm, where he was involved in the design, updating and teaching of its national tax training programs. In 1977, he started his own accounting practice, Bertucelli & Malaga, LLP.

The economy itself is bad enough and when the financial frauds of recent days are added to the mix, investor confidence levels suffer, Bertucelli said.

"In view of that, it is no surprise that financial advisors are restating basic investment principles that we have all heard a million times," he said. "Included in that array is the concept of diversification. Not only should the investor look to diversify the asset classes that he or she is invested in but should also 'spread the wealth around' by placing blocks of investment assets with different managers. This way the risk of any one investment proving to be fraudulent is minimized by having different managers handling individual segments of the investment portfolio."



With each manager having knowledge of the other managers' portfolios, maximum benefit can be derived from the "second set of eyes" process, Bertucelli said.

Bertucelli is active in the NYS Society of CPAs, having served as a committee chair and executive board member of the Suffolk Chapter as well as a member of the board of directors of NYSSCPAs. He also served on an AICPA task force to establish CPE requirements for CPAs specializing in personal financial planning.

Bertucelli earned a bachelor's degree in accounting, magna cum laude, and master's degree in taxation from CW Post College. He is a CPA in NYS and holds the CFP as well as the CLU designations.

Bertucelli is also director of the CW Post Tax and Accounting Institute. He has presented numerous seminars on individual, corporate and estate taxation. He has been listed in Who's Who in the World, Who's Who in American Education, as well as Who's Who in Finance and Industry. He was awarded the Emanuel Saxe Award from the NYS Society of CPAs as the Outstanding CPA in Education for 2001.

Satty, Levine & Ciacco CPAs PC has been providing accounting, tax, financial and business consulting services since 1949 throughout the NY metropolitan area.

The firm provides many services including audit, tax and accounting; comprehensive planning; pension plan audits; wealth management; and personal and business consulting.

Satty Levine & Ciacco services many industries including construction and real estate; manufacturing and distribution; non profits, schools and governments; automobile and truck dealerships; medical and professional services; and closely-held businesses.